

*Stock sale of
designer sunglasses
and optical eyewear*





European Valuation has been engaged to conduct a stock disposal of behalf of a retained client. This disposal is a mixture of high quality designer sunglasses and optical frames encompassing seven designer and couture brands, including one children's brand.

Price subject to negotiations.
Please contact European Valuations
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Alyson Magee

Alyson Magee is a designer of a modernist collection of elegant, striking eyewear styles crafted in France from the finest materials. Alyson's designs hone in on architectural references and negative space, traversing inspirations of nature and urban life with her signature use of bespoke Italian acetates. Alyson's use of colour and refined proportions combined with her attention to detail and ingenuity keep her work at the fore of luxury and innovation in the design of eyewear. Alyson Magee has left an indelible signature on the world of eyewear as co-founder of Face À Face and its creative director for nine years, then a collaborator with Lafont and Alain Mikli, and most recently designing for some of the world's great couture houses. Alyson now collaborates with Brando on her eponymous Collection.







**PHILIPPE
CHEVALLIER**

Paris

Philippe Chevallier

Philippe Chevallier gained notoriety as an eyewear provocateur in the late 1960's with bold hand-crafted frames he designed for French fashion houses Lanvin, Pierre Cardin, Givenchy, YSL and Bally. His own eponymous brand originally focussed solely on women's acetate sunglass frames with iconic collections including the box, the whale and the mask. His unique creations introduced the concept of eyewear as couture, and these vintage frames are now some of the most valuable in the world. Today, Philippe Chevallier is reimagined in a series of collections inspired by iconic

original Chevallier frames. The "Box" series is defined by its angular structure, geometric silhouettes and customised metal and acetate temple. The "Whale" series was inspired by his first and most iconic Lanvin frame, a round silhouette that had a playful whale tail tip. The "Mask" was inspired by an extreme wrap silhouette that cloaked the wearer's face. This series seeks to emulate this effect playing with two base mask lenses and a flared temple shape derived from original Chevallier designs.



SERGE
KIRCHHOFFER

Serge Kirchhofer

Serge Kirchhofer was created by design genius Udo Proksch in Vienna in 1961. Whilst managing both the Carrera and Viennaline brands side by side, Udo created his own line which he described as a cross between Christian Dior and Salvador Dali, an inspired marriage of the surreal with the classic. In his Serge Kirchhofer designs, Udo used real gold, silver and tortoise shell to create eyewear. Serge Kirchhofer was relaunched in 2017, inspired by the personal archive of Udo Proksch which included more than 6,000 eyewear designs and prototypes.







SPINE

Spine

The innovative design of sturdy SPINE eyeglasses is inspired by the interaction between human vertebrae. The temples articulate and flex to fit any face shape and withstand impact without screws or the need for adjustments. SPINE is eyewear with backbone for the person with an active lifestyle. SPINE is an independent brand and an award-winning technical leader in eyewear.



SUNDAY
SOMEWHERE

Sunday Somewhere

Sunday Somewhere is a brand born in Australia seven years ago with designs inspired by the seventies, an era where everyone lived a Sunday state of mind. The brand has a focus on considered design and a fresh, non-traditional approach, resulting in a trend-setting, modern and timeless eyewear collection. Sunday Somewhere's collections are inspired by wanderlust, a love of travel, curiosity and a hunger to explore.







Yohji Yamamoto

Yohji Yamamoto

Yohji Yamamoto's men's collections arrived in Paris in 1981 after the Tokyo designer launched his namesake line in 1976. His unstructured suits defined the menswear silhouettes of the 80's and 90's, and his dramatic runway shows contributed to a growing reputation as an avant-garde designer. Known for his masterful fusion of traditional Japanese dress and Western daywear, Yamamoto's voluminous garments create flowing styles that are offbeat, comfortable and strangely elegant. Yohji Yamamoto's designer eyewear introduces a bold, refreshing evolution of signature

silhouettes balancing volume with lightness. Metal styles are crafted in signature Duralumin contrasting natural influences with industrial, precise detailing, sculpted nose-pads and temple tips. Acetate styles achieve great depth - mixing transparent, solid and pearl tones, inspired by archival pieces from Yohji Yamamoto's menswear designs.





Zoobug

Zoobug is a London-based specialist brand of award-winning children's eyewear designed by an ophthalmologist for a better customised fit to help children see well and look amazing. The brand offers sturdy frames in child-friendly colours and styles that are made for play. Zoobug donates its sunglasses and glasses to eye charity Orbis to help children in Africa, Asia and South America.





Retail Price

(Price per pair)

Brand	Frame	RRP
Alyson Magee	Optical Frame	£260 - £325
	Sunglasses	£320 - £410
Philippe Chevallier	Optical Frame	£260 - £310
	Sunglasses	£320 - £520
Serge Kirchhofer	Optical Frame	£280 - £410
	Sunglasses	£290 - £560
Spine	Optical Frame	£130 - £190
	Sunglasses	£150 - £220
Sunday Somewhere	Optical Frame	£200 - £290
	Sunglasses	£140 - £310
Yohji Yamamoto	Optical Frame	£220 - £450
	Sunglasses	£300 - £500
Zoobug	Optical Frame	£25 - £65
	Sunglasses	£20 - £90

Price subject to negotiations.

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About us

European Valuations is a UK based independent, owner managed advisory firm specialising in business asset valuation and asset disposals operating across a broad range of industries and market sectors.

Our business comprises of highly experienced and dedicated professionals whose depth and breadth of asset and asset-based lending knowledge enables us to deliver accurate, up-to-date, market led asset valuation and disposal advice for whatever purpose.

We are proud to say, in a short space of time, we have grown to be one of the UK's leading independent business asset valuation and disposal advisory firms trusted by asset-based lenders, financial institutions, private equity firms, debt advisers and corporations in the UK, USA and Europe.

Who we work for:



Our affiliated trade bodies & associations





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